



Join us as a Crossroads Ambassador!

Crossroads Career's mission is to help people hear God's calling, maximize their potential, and get the right job.

An Ambassador supports this mission as a representative and supporter of Crossroads who engages with the ministry through prayer, networking, and referring job seekers to Crossroads resources.



Who is a Crossroads Ambassador?

A representative and supporter of Crossroads who engages with the ministry through prayer, networking, and referring-job seekers to Crossroads resources.

We are also creating a Crossroads Connection Team to directly offer job seekers a personal level of assistance and encouragement, along with Christ-centered career advice. This is especially crucial in the current high-unemployment environment. If qualified or interested, Ambassadors may also choose to volunteer as a Concierge or Guide on the Connection Team.

How to be an Ambassador

- Be a supporter of Crossroads Career, wherever you are. The word "Ambassador" literally means a person who acts as a representative or promoter. A Crossroads Ambassador will:
 - Pray for the ministry and its purpose to help people find and follow Jesus Christ through crossroads in their career.



- Have a heart to serve others in job transition.
 - Register on CrossroadsCareer.org to get new information available to help educate, equip, and encourage job seekers so we can all help people hear God calling, maximize their potential, and get the right job.
 - Re-present, refer, and advise people to utilize the Crossroads Career resources that are available through the website, mobile app, and our Ministry Partners
 - Minister when you have the opportunity to talk with job seekers to help that person find Jesus, or follow Him more closely.
 - Be personally encouraged by how they see Crossroads Career integrating faith into every aspect of the job transition process based on a foundation of God's love. We trust that every person would see that, through Christ, we are His masterpieces!
 - Refer job seekers to Crossroads Guides or the Care Coordinator if assistance or follow-up is needed.
- Embrace our goal of meeting people in pain and giving them hope with a new reality of the gospel in their lives.
 - Be a Christ follower who agrees with our Crossroads Statement of Faith.

Get Started Today

- Sign up for a user account on the [Crossroads website](#).
- Complete the Info Form: <https://forms.gle/3m4SMqjub7SDfDCQA>
- Get familiar with the Crossroads Career website, mobile app and workbooks.
- Tell all your friends!

What's the difference between an Ambassador and a Ministry Partner?

An ambassador is an *individual* who engages with the ministry through prayer, networking, and referring job seekers to Crossroads resources. Ministry Partners can be churches, coaches, community outreach organizations or government entities who are using Crossroads' materials as part of a jobs ministry and/or promoting the ministry of Crossroads Career in their organizations and communities.

Crossroads Career Lean Canvas

<p>Problem</p> <p>People are hurting and in pain because of job loss or job transition and are fearful of the future</p> <p>People don't know how to approach job loss or job transition</p> <p>People are overwhelmed by too much information and need guidance</p> <p>People don't seem to realize how foundational their relationship with God should be through job transition, ranging from beginning awareness to practical application of fully trusting God through the process.</p>	<p>Solution</p> <p>Provide on-demand career guidance from compassionate, experienced volunteers using a faith-based framework.</p>	<p>Value Proposition</p> <p>Our faith-based framework helps unemployed and misemployed people who want personalized career guidance by reducing hurt, pain, and the unknowns of future while giving them clarity and hope, which reduces the time of their transition.</p>	<p>Unfair Advantage</p> <ul style="list-style-type: none"> - Jesus - Christ following volunteers - 7 Steps 	<p>Customer Segments</p> <ul style="list-style-type: none"> - Unemployed - Misemployed - Unfulfilled
<p>Cost Structure</p> <ul style="list-style-type: none"> - Admin - Contractors - Marketing - Technology 	<p>Key Metrics</p> <ul style="list-style-type: none"> - Testimonies - Volunteer - Partners - Chat sessions - Prayer requests - Net Promoter Score for personal experience with us - # of people coached 	<p>Revenue Streams</p> <ul style="list-style-type: none"> - Donations - Grants - Product sales 	<p>Channels</p> <ul style="list-style-type: none"> - Online resources - Direct help - In-person 	<p>Purpose</p> <p>Help people find and follow Jesus Christ through crossroads in their career.</p> <p>Mission</p> <p>Educate, equip and encourage people to hear God calling, maximize their potential, and get the right job.</p> 

A “Lean Canvas” is a method of succinctly outlining a business or ministry model. We’ve included this in the Orientation packet to help you see how the Connection Team fits with the overall vision, mission, and strategy of Crossroads Career. Thank you for being a part of our ministry to help people hear God calling, maximize their potential, and get the right job!